

Microsoft Imagine Academy

91%

of hiring managers consider employee certification as a criterion for hiring.¹

Microsoft Certification

With Microsoft Certification, educators are able to validate their students' technology skills, which helps these students stand out from the crowd and enhance their education and career prospects.

For more than 20 years, Microsoft Certification has been the IT industry's most respected validation of skills. Today, technology is everywhere and there is a need to provide students the appropriate business productivity and technology skills necessary for everyday life, whether it is basic computing skills or advanced technical skills. Almost every job today requires some form of technology skill. Students who hold a Microsoft Certification can prove their proficiency.

81%

of hiring managers believe certified individuals perform better than non-certified peers.¹

A thriving industry

Worldwide, Microsoft Office holds 94% of the market share (500 million customers).² Students need skills on Microsoft Office whether they are moving toward advanced education or looking for a business career.

A lifetime of benefits

By earning a Microsoft Certification, students will:

- **demonstrate their skills** on the latest technologies
- **have a firm measure of** and increased confidence in their skills
- **achieve a higher degree of success** in their pursuit of higher education or a career in technology
- **gain recognition** among peers and employers, and a distinct edge in the competitive job market
- **chart a career** development path for ongoing advancement of Microsoft technology skills

Microsoft Office Certification: the global standard in productivity

Educators can help students validate their skills through Microsoft Office Specialist (MOS) Certification. For students whose sights are set on a career, Microsoft Office Certifications are offered at three levels:

Microsoft Office Specialist

MOS Certification is the recognized standard for core Microsoft Office skills.

Microsoft Office Specialist–Expert

MOS Expert Certification recognizes an authority on advanced Microsoft Office functionality.

Microsoft Office Specialist–Master

MOS Master Certification is the pinnacle distinction for outstanding proficiency with the Microsoft Office suite.

“ The total number of certifications is 3.22 per student. I am beaming with pride at what they accomplished! ”

Marty Roettgen
Teacher, Green Hope High School, Cary, North Carolina, USA

Microsoft Technology Certification

A clear path to success

Microsoft's certification program is straightforward and helps students acquire the technology skills they need to be successful in college and careers.



Start with MTA

MTA is Microsoft's entry-level training and certification on the fundamentals of IT Infrastructure, Database and Software Development. Pass just one exam and they'll earn an MTA Certification, taking their first step toward building a career in technology—or enhancing their career in business. MTA Tracks prepare them for hands-on product learning, whether it's in an entry level job, in the classroom or through self-study.

Microsoft Certified Technology Specialist Series (MCTS) certifications are designed to demonstrate in-depth knowledge of a key product or technology, validating the ability to implement, build, troubleshoot and debug a particular Microsoft technology.

Microsoft Certifications complement institution curriculum, programs and reputation. Through certifications, educators can help students get recognized by peers and hiring managers.

Getting started

Your institution can order Microsoft Certifications through a Microsoft Academic Volume Licensing agreement. Microsoft Imagine Academy provides curriculum and lab resources an educator needs to prepare students for certification.

Using the same reseller and convenient tools you use for your other Microsoft software and services, you can get a complete technology education solution to help train and certify your students and enhance their education and career prospects.



Microsoft Certified Professional

Microsoft Professional Certifications are designed to demonstrate a comprehensive set of job-related skills, such as project management, system design, and operations management. These certifications include Microsoft Certified Solutions Expert (MCSE), Microsoft Certified Solutions Associate (MCSA), Microsoft Certified IT Professional (MCITP) and Microsoft Certified Professional Developer (MCPD) certifications.

How do I get started?

Microsoft Certifications are available through academic volume licensing.

For more information, contact your Academic Licensing Reseller or visit: www.microsoft.com/licensing/licensing-options/for-industries.aspx

Learn more about certification by visiting our online communities:

- Keep up with the latest updates from Imagine Academy: aka.ms/ImagineAcademyBlog
- Or join the conversation on Twitter at: twitter.com/MS_ImagineAcademy

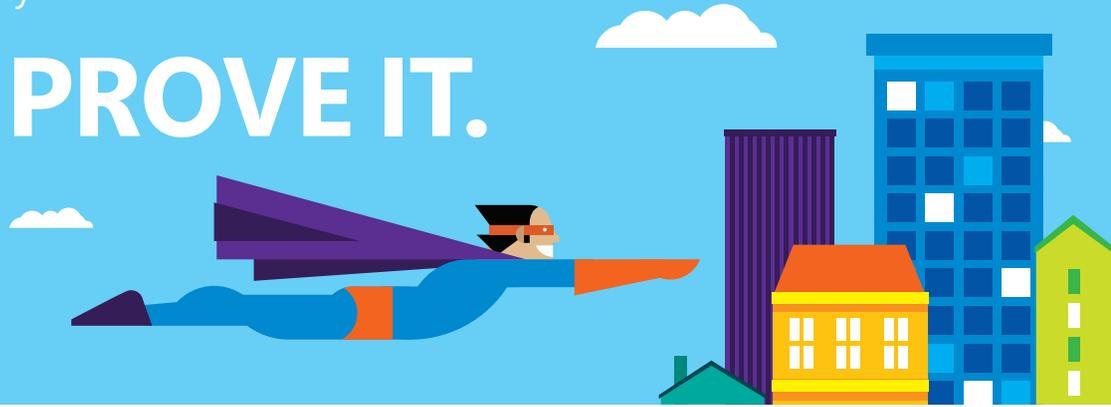


For more information go to www.microsoft.com/certification

¹ 2010 MCP Program Satisfaction Study ² 2010 report from the market research firm, Gartner

LEARN IT. PROVE IT.

Certify your technology skills, bring your abilities into focus and get recognized by employers worldwide.



MICROSOFT OFFICE SPECIALIST

MOS

Validates mastery of Office applications proving productivity software skills.



MICROSOFT TECHNOLOGY ASSOCIATE

MTA

Measures mastery of core concepts in software development and information technology. Supports learning in computer science and IT infrastructure.

6.2M NEW JOBS

IT career opportunities are growing in cloud-related fields.



Achieve success in college and career



Get recognized by peers and employers



Gain confidence in technical skills



Chart a career path for Microsoft skills



Demonstrate skills on latest technologies



Develop critical thinking with data analysis

MCSA

Microsoft Certified Solutions Associate

Certifies core IT concept competencies for a sustainable career in technology and is a prerequisite for MCSE.

MCSA

Microsoft Certified Solutions Developer

Earning MCSA certification while in school enables students to acquire professional level software development experience in a classroom setting.

MCSE

Microsoft Certified Solutions Expert

Proves ability to build solutions across technologies - Device Management, Messaging, Private Cloud, Communication Server Infrastructure, SharePoint, Desktop Infrastructure, Data Platform and Business Intelligence.

AREAS OF STUDY

Microsoft Imagine Academy and Microsoft Certification focus on three areas of study: Productivity – where students engage with Microsoft Office and other tools to prepare them for a wide range of careers. The Computer Science and IT Infrastructure areas focus on core technical concepts in software development and IT.

Microsoft Imagine Academy includes resources such as Microsoft Certifications and provides access to MOAC, lesson plans, online learning, and study guides.



PRODUCTIVITY

Microsoft Office and productivity software, tools and services

Subject Area	Exam Number	Validation	Online Learning	MOAC	Lesson Plans	Study Guides
Digital Literacy		✓	✓		✓	
Using Windows		✓		✓		✓
Using Office 365		✓		✓	✓	✓
Word 2013	77-418	✓	✓	✓	✓	✓
Word 2013 Expert	77-425, 77-426	✓	✓	✓	✓	✓
Excel 2013	77-420	✓	✓	✓	✓	✓
Excel 2013 Expert	77-427, 77-428	✓	✓	✓	✓	✓
PowerPoint 2013	77-422	✓	✓	✓	✓	✓

LIMITED RESOURCES AVAILABLE

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- Outlook
- Access
- OneNote

COMPUTER SCIENCE

Programming Concepts and Application Development

Subject Area	Exam Number	Validation	Online Learning	MOAC	Exam Review Kit	Student Study Guides
Learn to Code		✓	✓		✓	
AP CS Java Supplemental Material		✓	✓	✓	✓	✓
Software Development Fundamentals	98-361	✓	✓	✓	✓	✓
HTML5 Application Development Fundamentals	98-375	✓	✓	✓	✓	✓
HTML5, CSS3, JavaScript	70-480	✓	✓	✓	✓	✓
Essentials: Windows Store Apps	70-481, 70-484	✓	✓	✓	✓	✓
Advanced: Windows Store Apps	70-482, 70-485	✓	✓		✓	✓

LIMITED RESOURCES AVAILABLE

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- Programming Access
- Programming Excel
- Programming Data

IT INFRASTRUCTURE

Information Technology concepts including cloud, clients, devices, databases and O365

Subject Area	Exam Number	Validation	Online Learning	MOAC	Exam Review Kit	Student Study Guides
Networking Fundamentals	98-366	✓	✓	✓	✓	✓
Mobility & Devices Fundamentals	98-368	✓	✓	✓	✓	✓
Cloud Fundamentals	98-369	✓	✓	✓	✓	✓
Database Fundamentals	98-364	✓	✓	✓	✓	✓
Configuring Windows	70-687	✓	✓	✓	✓	✓
Supporting Windows	70-688	✓	✓	✓	✓	✓
Enabling Office 365 Services	70-347	✓	✓	✓	✓	✓
Installing and Configuring Windows Server	70-410	✓	✓	✓	✓	✓
Administering Windows Server	70-411	✓	✓	✓	✓	✓
Configuring Advanced Windows Server Services	70-412	✓	✓	✓	✓	✓

LIMITED RESOURCES AVAILABLE

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- Active Directory
- Windows Security
- Office 365
- Data
- Access